

Church Visitor Evaluation Form

Note: This form may be too detailed to use for visitors in general, but great for a semi-formal evaluation by a specifically invited outside evaluator. A shorter survey might be useful to use with people who attend a member's class or maybe the café.

_____ Church Evaluation

Date of Worship Service: _____

Evaluator's name: _____.

First Impressions:

1. What prompted you to visit our church?

2. How did we make it easy or difficult to locate our church?

3. What made you feel welcomed or not welcomed when you first arrived?

4. Who first greeted you when you arrived and what did they say?

5. Was it clear where you should go in the church facility, for children's ministries, for worship, etc.?

6. What was unappealing when you arrived?

7. In what ways did most people seem friendly, happy, and welcoming or not?

8. If you have children, how did you feel about the children's ministry—were you comfortable, were the children welcomed and happy?

Worship Impressions:

1. Who greeted you during the worship service?

2. How comfortable or not comfortable was the seating, lighting, temperature, sound, etc.?

3. Did the music appeal to you? Why?

4. Did the pastor's message appeal to you? Why?

5. Did any other elements of the worship service appeal to you? Why?

6. Were any parts of the service too long or boring? Which ones? Why?

7. Did you hand in a Connection Card or give us your contact information some other way and if not, why?

8. Did someone invite you to coffee, refreshments or a meal? If so, who invited you and how?

Next Steps:

1. Did someone greet you after the service? Who?

2.. What next steps of involvement were clear to you if you wanted to further investigate this church?

3. Were you given an opportunity to become a follower of Christ in the worship service or follow-up process. If so, how and by whom?

4. Any additional comments?

Thank you very much for doing this survey and helping us become the best we can be for Christ Jesus!

New Church Dynamics participants: Feel free to adapt this survey to your own needs and context